Carbon Arc

YOUTUBE ANALYTICS · CA0094

NVIDIA LEADERSHIP CHANGE

# Jensen Huang’s most-discussed week on YouTube since June

OCT 29 TO NOV 8

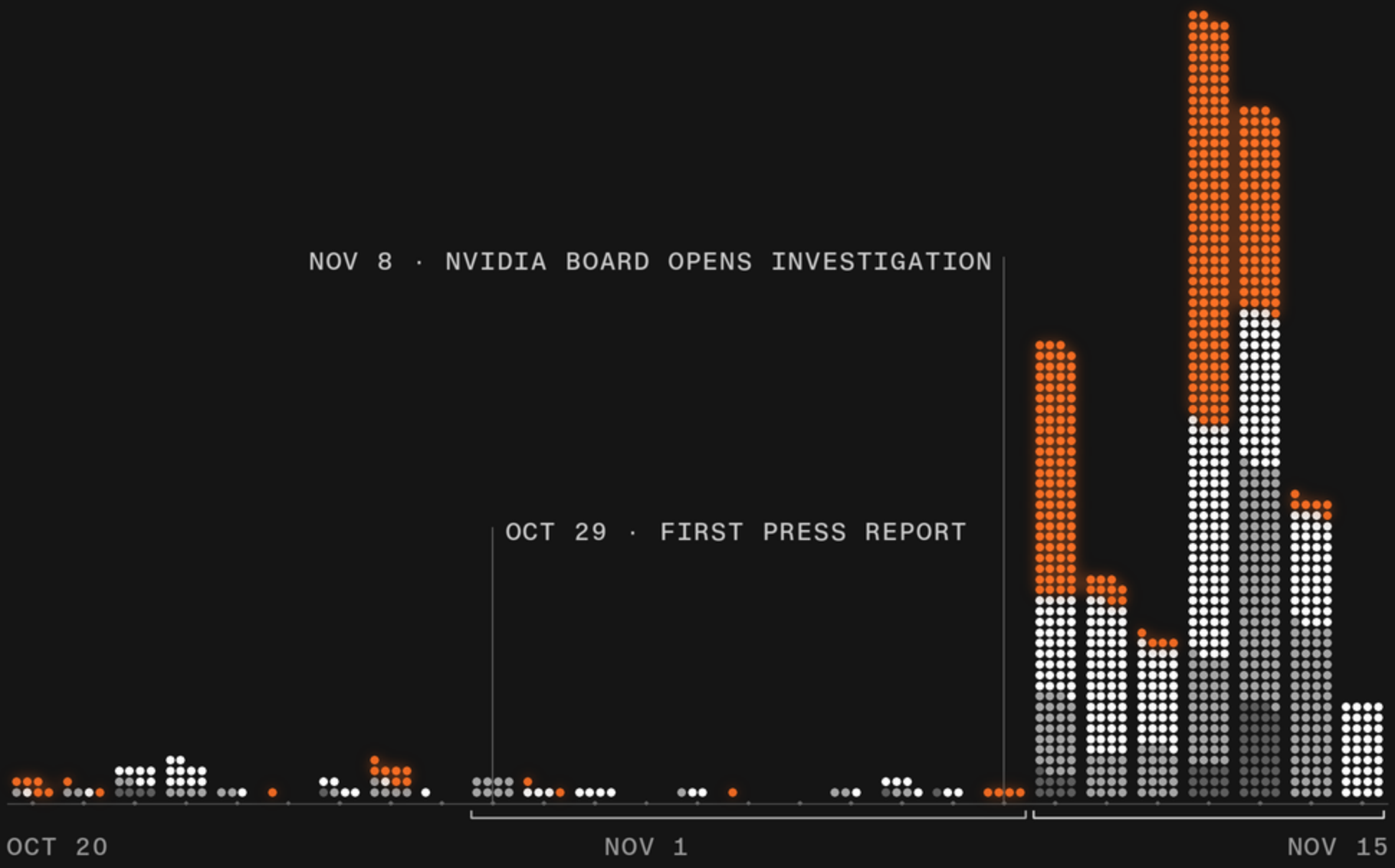
**38** in 11 days

NOV 9 TO 15

**1,017** in 7 days

EACH COLUMN IS ONE DAY. EACH DOT IS ONE SENTENCE NAMING HIM.

● NEWS ● MARKETS ● TECH AND AI ● OTHER




Sentences naming Jensen in English transcripts from 86 YouTube channels, 2026.
Channel types grouped by Carbon Arc. Excludes Nvidia’s own channel.
Events: Nvidia statements (Nov 8, Nov 12); The New York Times (Oct 29).

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Carbon Arc does not take a position on any company or individual. Counts reflect mentions only, not sentiment.
YouTube and NVIDIA marks belong to their respective owners; Carbon Arc is not endorsed by either.

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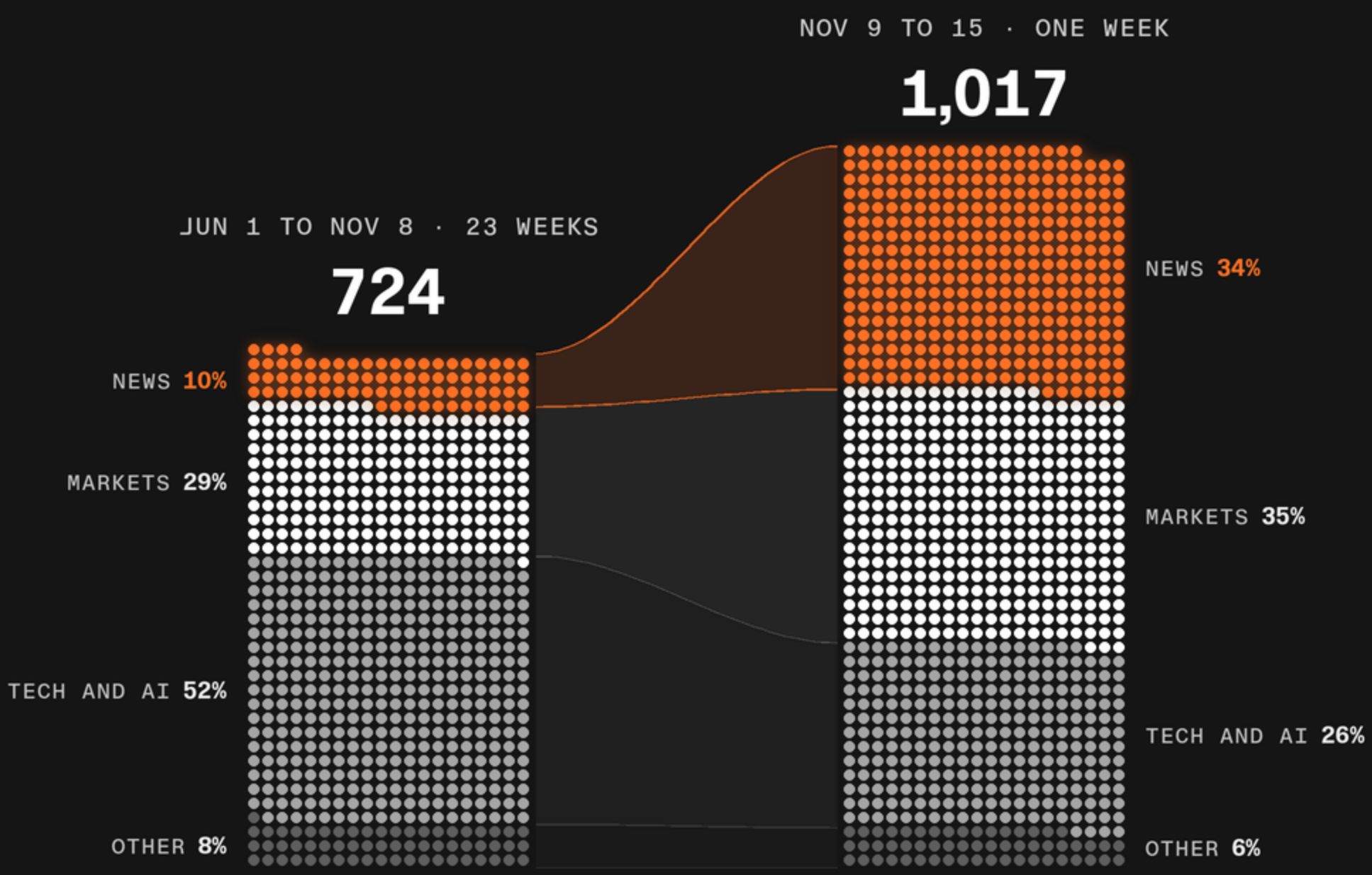
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# One week topped the previous 23 combined, as news channels piled in

News channels' share of the sentences naming him rose from 10% to 34%.

EACH DOT IS ONE SENTENCE NAMING HIM, BY TYPE OF CHANNEL. NVIDIA'S OWN CHANNEL EXCLUDED.




Sentences naming Jensen in English transcripts from 86 YouTube channels, 2026.
Channel types grouped by Carbon Arc. Excludes Nvidia's own channel.

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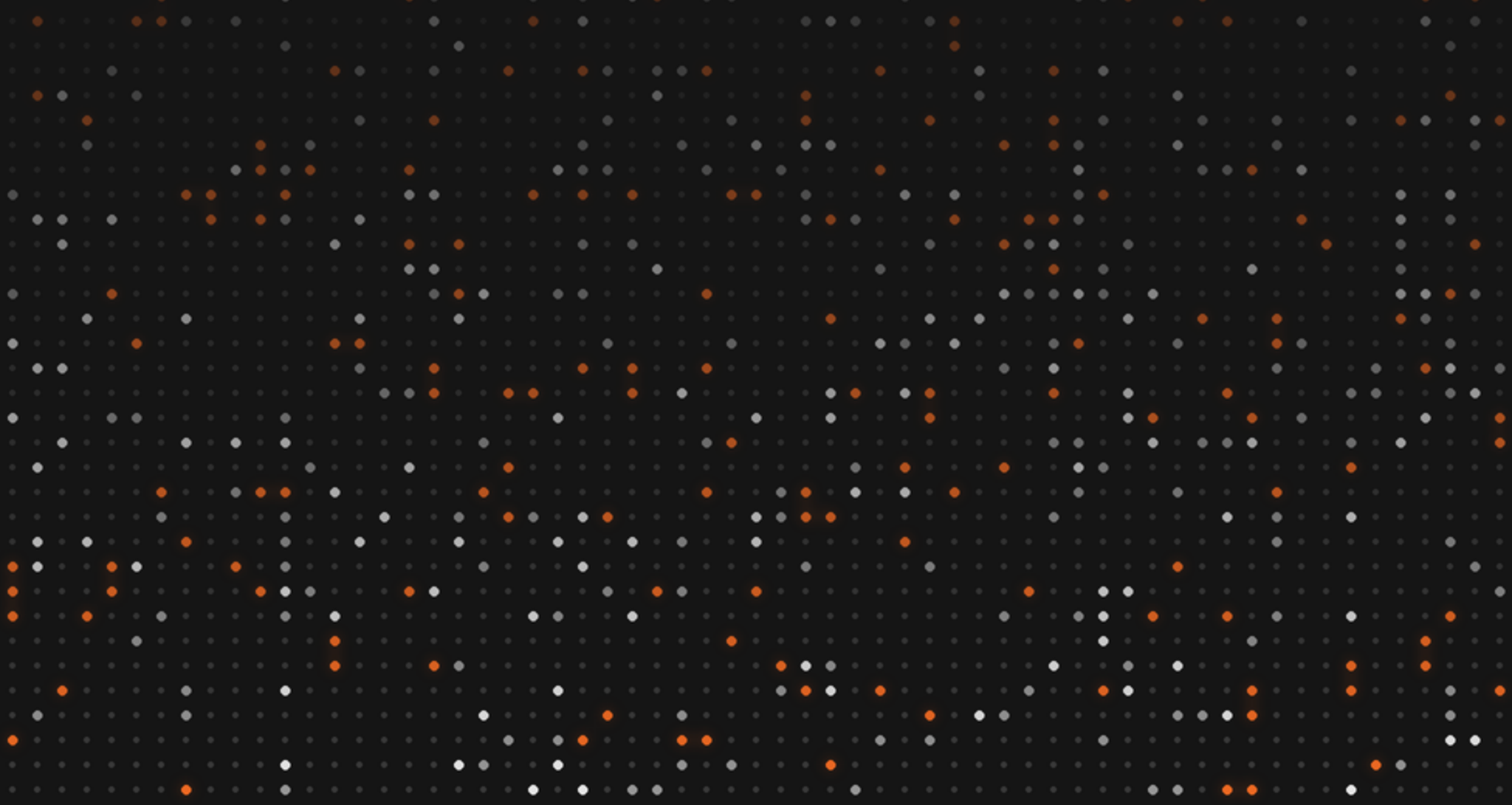
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FOLLOW THE NEXT STORY

# See who is talking about the companies and leaders you follow, and when the conversation turns

YouTube Analytics in Carbon Arc counts how often notable companies, people and topics are named in transcripts from the channels it tracks, day by day and by type of channel.

ONE OF 500+ DATA ASSETS IN CARBON ARC



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